



A carpet's attractive appearance can be easily extended by the type of care and maintenance given to it over its lifetime. Vacuuming is an essential type of regular care for carpets, and should be done frequently enough to reduce dirt accumulation. Most dirt, even dust, is in the form of hard particles, and these particles themselves are sharp, hard minerals that abrade the soft fibers when allowed to remain in the carpet. How frequently you should vacuum depends on the amount of foot traffic and household soil to which your carpet is exposed; more use means more frequent vacuuming.

What kind of vacuum cleaner should you use? Given the wide variety of fiber types and carpet constructions offered today, a vacuum that is suitable for some carpets might not be a good choice for others. Proper matching of the vacuum with the carpet is as much a factor in the care of your carpet as it is with the performance of the vacuuming operation. A good vacuum will be both simple and effortless in operation, and also gentle enough to handle the ultra-soft fibers in Caress by Shaw products.

CARESS[™]
by shaw floors
softness and color inspired by nature



CARESS[™]
by shaw floors

**CARE AND MAINTENANCE
RECOMMENDATIONS**



What is unique about Caress by Shaw that requires special vacuuming considerations?

Caress by Shaw fibers are the latest in advanced extrusion technology that make these extraordinarily soft carpets possible. Because the fibers are so soft and plush, the total surface density is much higher. This density translates to a more complete seal for a vacuum cleaner head, increasing suction at the point of contact with the carpet surface. The farther the vacuum head sinks into the carpet, the greater the suction and difficulty in maneuvering the machine.

The ultra-soft fibers of Caress by Shaw also require a gentler cleaning action so as to avoid unnecessary wear. Be aware that some vacuums have overly aggressive action which may damage the surface of your carpet.

What makes a vacuum a good fit for Caress by Shaw carpet?

Through extensive research and testing, Shaw has determined the factors identifying vacuum cleaners that work most effectively on these luxurious, plush carpets. These vacuums share a number of the following characteristics:

Adjustable height brush roll: A manual height adjustment allows the user to accurately set the height of the brushing action to the proper level for both better cleaning and mobility.

Light weight: A lighter weight vacuum will exert less weight in hand, will not sink as deeply into the carpet's surface, and will thus be easier to maneuver.

Adequate wheel size: A large enough wheel size will help the vacuuming head stay at the proper height and not sink into the face fibers.

Adjustable motor speed: An adjustable motor will often times lower the speed of the brush roll, allowing both easier operation as well as gentler cleaning on the carpet fibers.

Optional brush roll control: On loop products, it is recommended to disengage the brush roll action on vacuums with this feature to avoid excessive damage to the fibers. For ultra-high pile carpets, it may also be necessary to disengage the brush roll as the long fibers may entangle in the brush roll, causing damage to both the carpet and the vacuum.

Will I need to purchase a new vacuum for use on my carpet?

Many vacuum cleaners perform well on Caress by Shaw products, so it's possible that you already own such a model. To verify that your vacuum will work well, test it in an inconspicuous area, such as a closet, or on a scrap piece left over from the installation. If the vacuum has any of the features mentioned above, use them as recommended and see if the machine moves easily across the carpet's surface. Examine the test area carefully to determine if any abrasion of the fibers has occurred. If the vacuum can be maneuvered easily and no abrasive damage is seen, sprinkle some dry dirt or other small pieces of debris and see if they are efficiently removed by your vacuum.

Of course, a quality vacuum cleaner that works effectively on Caress by Shaw styles will only benefit you by extending the life of your carpet by keeping it looking newer, longer. Shaw has compiled a list of recommended vacuum cleaners to fit any budget, and use of such cleaners is highly recommended.

Which vacuum models are recommended by Shaw?

Shaw has conducted extensive testing as well as coordinated with vacuum manufacturers to develop a list of appropriate vacuum cleaners for use with Caress by Shaw products. These vacuums have been shown to be easy to use and have proven to be gentle enough in operation for the most luxurious of plush carpets. For more information, contact the Shaw Information Center at 1-800-441-7429. For specific product information, contact the manufacturer directly with the numbers provided below.

Bissell	800-237-7691	bissell.com
Dirt Devil	800-321-1134	dirtdevil.com
Electrolux	800-896-9756	smallappliances.electroluxusa.com
Eureka	800-896-9756	eureka.com
Hoover	800-944-9200	hoover.com
Kenmore	888-536-6673	kenmore.com
Kirby	800-494-8586	kirby.com
Miele	800-843-7231	mieleusa.com
Oreck	800-989-3535	oreck.com
Panasonic	800-886-8227 x253	panasonic.com
Riccar	888-674-2227	riccar.com
Simplicity	888-974-6759	simplicityvac.com



The Panasonic MC-CG523, pictured above, features an adjustable height selector, located on the cleaning head.



The Oreck Magnesium features a high and low speed selector on the power switch.



The Oreck Magnesium has extra-large wheels to maintain proper height.

The Oreck Magnesium is an example of an ultra-lightweight vacuum.



Upright and Canister Vacuum Models			
Manufacturer	Model	Type	
		Bissell	Lift-Off Multi Cyclonic Vacuum 89Q9, 18Z6
Carpet Pro	CPU-2T	Upright	Bagged
Eureka	Airspeed AS2013A, AS2030A, AS1001A	Upright	Bagless
Kirby	Sentria	Upright	Bagged
Miele	S2 Series Compact Canister "Delphi", "Titan", "HomeCare" **	Canister	Bagged
Miele	S5 Series Full Size Canister "Callisto", "Earth", "Capricorn", "Gemini", "Leo" **	Canister	Bagged
Miele	S6 Series Deluxe Canister "Topaz", "HomeCare" **	Canister	Bagged
Miele	S7 Series Upright S7210, S7260, S7280, S7580	Upright	Bagged
Miele	S8 Series Premium Canister "Kona", "Marin", "HomeCare", "Cat & Dog", "Uniq" **	Canister	Bagged
Oreck	Magnesium LW100 SP	Upright	Bagged
Oreck	Magnesium LW1500 RS (Swivel)	Upright	Bagged
Panasonic	MC-UG725, MC-UG727, MC-UG729	Upright	Bagged
Riccar	Vibrance Series	Upright	Bagged
Simplicity	Symmetry Series	Upright	Bagged

** Miele canisters must be used with SEB 228 Electro Plus brush head

Central Vacuum and Canister Vacuum Power Brush Heads	
Manufacturer	Model
Air-Way	CVAC Kit PT 250
Canovac	LS central vacuum kit
Cyclo Vac	EBK 360
HP Products	Edge Electric Powerhead
Miele	Electro Plus SEB 228
Nilfisk Palace Collection	PA10M
The Villa Collection	Central Vac ensemble
Vacuflo	Edge Electric Powerhead
Wessel-Werk	EBK 360